

OZGUR AKBABA

PRODUCT MANAGER | FRONT END DEVELOPER

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Authorized to work in US. No Visa sponsorship needed.

Creative Product Manager and Front End Developer with proven agile management skills and 10+ years of experience building responsive, adaptive, and interactive visual communication solutions with a strong devotion to continue creating original, immersive and engaging customer experiences.

“If you want something new, you have to stop doing something old.” Peter Ducker

KEY QUALIFICATIONS

- 10+ years of digital product management experience of working collaboratively with creative graphic designers, developers, artists, makers, directors, producers, product designers, creative directors and marketing teams.
- 10+ years of hands-on experience with Web Design, Development, Deployment and Testing operations with HTML5, CSS3, JavaScript, and jQuery languages via modern Front End JS Frameworks (Bootstrap, Foundation).
- 10+ years of delivering large scale and micro websites with Content Management Systems (CMS) including WordPress, Joomla, Drupal and Sitefinity.
- Responsive, Adaptive Web Design and Development practices. (Mobile-First Development)
- Hands-on experience with Information Architecture (IA), Wireframing (Balsamiq, Moqups), Prototyping (Adobe XD), User Experience (UX) Design, User Interface (UI) Design, Production Tools (Adobe Creative Suite), and Version Control Software (SVN).
- Experience and implementation of Software Project Management paradigms such as Waterfall and Agile Methodologies (Scrum, Kanban) with Trello and MS Project.
- Experience with integration and implementation of Search Engine Optimization (SEO) with web analytics reports with Google Analytics.
- Ability to quickly master new software, hardware tools, and emerging technologies.
- Familiarity with the latest web and mobile production standards, consumer trends and practices, as well as social media tools and platforms.
- Ability to work comfortably on both Mac / PC platforms and office software (Microsoft Office, Google Docs, Keynote).
- Excellent oral and written communication skills and ability to communicate and interact with staff from a variety of departments, as well as outside vendors and contractors with diplomacy and tact.
- Ability to eliciting, translating, and simplifying requirements from non-technical stakeholders and collaborators.

AREAS OF EXPERTISE

- Product Management
- Product Development
- Information Architecture (IA)
- Proof of Concept (POC)
- Research & Development
- Wireframing & Prototyping
- User Experience Design (UX)
- User Interface Design (UI)
- Full Stack Web Development

WORK EXPERIENCE

HOGARTH WORLDWIDE

Front End Developer, Contractor

Sunnyvale, CA

08/2018 – 10/2018

- Worked with a team of UI/UX designers and web developers to implement, test, and deploy a large-scale, multi-lingual, and complex website for an external client located in Cupertino.

VR DGMND

Product Manager, UI/UX Developer

Istanbul, Turkey

11/2015 – 04/2018

<http://vr.dgmnd.com> | 360 / VR / AR content production, and emerging technology R&D division of DGMND.

- Produced, designed, and developed web-based 360 virtual tour for Kos Island, Greece with WebVR in 2018.
- Produced and co-directed Turkey's 1st professional 360 music video for Sony Music Turkey released on YouTube.
- Produced and co-directed Turkey's 1st professional 360 promo video for Mey Diageo showcased at Contemporary Istanbul 2017.
- Designed, implemented, and consulted for Turkey's 1st Augmented Reality (AR) interactive stand showcased at ICCI 2016.
- Managed and worked on research, development, prototyping, and production operations for emerging technology products for VR hardware and content platforms including Samsung Gear VR, Oculus Rift, HTC Vive and Google Daydream View.

DGMND

Product Manager, Front End Developer

Istanbul, Turkey

01/2010 – 04/2018

http://www.dgmnd.com | An awarded digital design, production, and development agency.

- Responsible to assess, improve, and manage complex, multi-disciplinary projects from ideation to delivery of high quality products and services within project scope, schedule and budget.
- Designed, implemented, deployed, and maintained responsive, adaptive, content-first, SEO optimized websites and digital media products utilizing Cloud Services (Google Cloud Platform, Azure) on Windows and Mac stacks with HTML5, CSS3, JavaScript, Frontend Frameworks including Bootstrap and Foundation, using WordPress, Joomla, Drupal, and Sitefinity Content Management Systems (CMS).
- Designed, developed and deployed Istanbul Technical University's (ITU) official university website with Sitefinity CMS, and Microsoft Technology Stack (.Net, HTML5 and MVC) in collaboration with ITU IT Department.
- Designed, manufactured, developed, and operated a social media integrated Photo Booth (both custom Hardware and Software) initially used for Fox Crime's Turkey launch campaign for FOX Network Group.
- Created, produced, and directed Turkey's 1st indoor audio / visual live projection mapping performance, Journey, which performed over a year at various venues and performance halls in Istanbul.
- Managed end-to-end operations through production life cycle for professional title sequence, bumper and TV teaser videos for OFFF Festival Istanbul in 2012.

DGMND

Jr Project Manager, Jr Front End Developer

Istanbul, Turkey

12/2007 – 01/2010

- Designed, developed, and maintained Turkey's 1st 3D micro website for Gerolsteiner with Papervision3D.
- Designed and developed a web-based client management system to enhance feedback and delivery cycle with .Net.
- Created and managed full online operations for an independent digital life-style magazine, Stalk Mag, and developed Turkey's 1st Augmented Reality (AR) cover page with QR code technology and ActionScript.
- Delivered awarded websites and digital campaigns for advertisement, entertainment, and consumer industries developed with HTML, CSS, JavaScript, Flash (ActionScript) and .Net (C#) languages.

SIEMENS CORPORATE RESEARCH

Jr Software Developer

Princeton, NJ

10/2006 – 11/2007

- Designed and implemented Unit and Component tests to fix bugs in a sophisticated Network Management System (NMCS) at Automation and Control Department with C# and .NET.

EDUCATION**BOGAZICI UNIVERSITY**

Master of Science - MS / Computer Software Engineering / 3.58 GPA

Istanbul, Turkey

2007 – 2010

BILKENT UNIVERSITY

Bachelor of Science - BS / Computer Technology and Information Systems / 3.39 GPA

Ankara, Turkey

2002 – 2006